

market brief



Connect to More Information and Devices that Improve Patient Care

Healthcare



D-Link builds networks for healthcare that:

- Enable better collaboration among caregivers through , real-time access to critical patient data
- Create a reliable, secure IT environment for government and payer compliance requirements, including HIPPA
- Help manage and reduce risks associated with patient handling, staff training and public visitation through high-quality video surveillance
- Provide a robust infrastructure to support on-site and remote in-home connectivity for healthcare teams
- Support back office applications and payment systems

Technology is transforming healthcare. Connected to the right resources, healthcare providers are able to dramatically improve patient care. Creating a network infrastructure therefore, that enables collaboration, and risk management based on real-time access is critical in creating a more efficient healthcare environment. The outcome is not only improved patient care, but also increased overall productivity and profitability.

Connected Care

Now, more than ever, patients have access to more and more data relevant to their own health and well-being. Consequently, it is the responsibility of healthcare providers and organisations to ensure that they too have access to the widest range of information that can improve diagnosis, treatment and management for those in their care. In addition governments and payer organisations jump in with increased regulations and compliance requirements – adding new layers of complexity to the healthcare ecosystem.

D-Link understands that healthcare professionals at every level need networking solutions that deliver value, ease and flexibility to better connect doctors with their patients and patients to better care.

Reduce Complexity

Because today's healthcare system has so many interconnected organisations and concerns - from patient, to caregiver to government agency to insurance provider and more - it is important that the network create an environment that supports simplicity. D-Link helps reduce the complexity by providing solutions that integrate seamlessly with existing components, are easy to install, manage and maintain. And D-Link products are built on industry standards and engineered for ease of use and fast configuration out-of-the box.



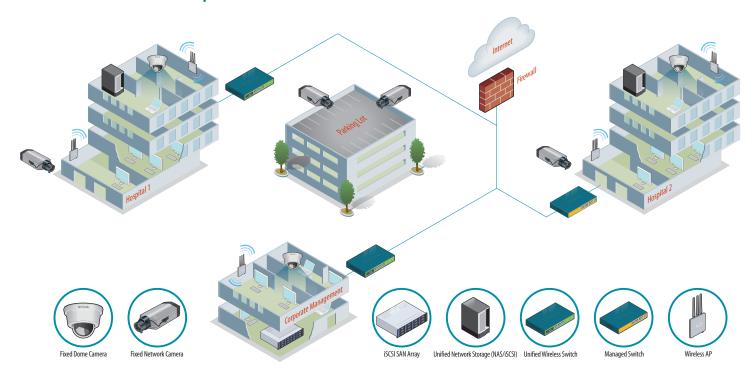
Long-Term Value

At D-Link value is an equation, not just a lower price. Standard life-time warranties on switching and storage, free lifetime firmware upgrades and technical support, and innovative engineering that allows for better utilisation of storage capacity and drop-free wireless roaming are just a few examples of the value you can expect from D-Link. Think of it as wellness program for your budget.

Flexibility To Choose

No two healthcare organisations or facilities are exactly alike. That is why D-Link offers a broad portfolio of products supported by a team of trusted local partners who are committed to finding the best solution for your unique situation. Whether you're looking for better collaboration, risk management, out of office workforce support, or back office improvements, D-Link's Wireless, Switching, Storage, IP Surveillance and Network security products offer the flexibility and ease of integration to help you build a network that meets your specific needs.

Connect to better patient care and more value





IP Surveillance

Better Risk Management

A reliable IP surveillance system is at the heart of any effective risk management strategy in healthcare facilities. Combine D-Link cameras, switches, storage and software to build a smart indoor/outdoor, day/night end-to-end solution that integrates easily into existing IP networks. And D-Link Professional Services can assist from site survey through installation and training to ensure you maximise your security investment in the short and long term.



Security

More Confidence

Protect confidential data and reduce downtime due to security breaches by establishing security policies and consolidating security functionality across all your network components. D-Link's Routers, Access Points (APs) and switches easily integrate with your own network security policy to prevent disruption and downtime from internal and external threats.



Network Storage More Compliant

Securely archive and back-up critical patient and business data by creating a unified storage environment. D-Link flexible, scalable iSCSI SAN Storage arrays and unified network storage solutions allow you to consolidate storage as well as monitor and manage it as a whole. You'll get best fit storage solutions and an even better value.



Network Switches More Dynamic

Decrease latency and improve access times by creating a unified network throughout your facility. D-Link has a broad range of managed and unmanaged enterprise switches proven in hospitals across Europe. Whether you need an intelligent gigabit switch with QoS or want to connect a series of switches to a central location, D-Link can deliver.



Wireless More Speed

Provide untethered freedom to care for patients at the bedside or rolling down the hallway by deploying a unified wireless architecture. D-Link unified, cloud or stand-alone wireless solutions let you manage APs as a group, unify wired and wireless via controller in your network's wired infrastructure, or utilise a virtual controller in the cloud. D-Link wireless means more options and greater value.



Services More Support

Ensure your facilities are getting the service and support you need. Local authorised resellers and D-Link Professional Services can assist in all aspects of a project from site survey through installation for everything from access points to IP surveillance. And D-Link warranties are some of the most competitive in the industry with free web support or optional extended warranties.

Visit the web address below for more information on the complete line of business products:

www.dlink.com

